

For Immediate Release:

Asia's Largest Logistics And Maritime Conference Opens Industry Elites Gather in Hong Kong to Explore Business Opportunities

22 November 2016 – The sixth **Asian Logistics and Maritime Conference (ALMC)** today (22 November) launched its two-day run at the Hong Kong Convention and Exhibition Centre. More than 70 leaders from the logistics and maritime industries are speaking at the conference. Today's activities included the plenary session **“China's Grand Initiatives: Where are the Opportunities?”** The ALMC is the largest event of its kind in Asia, welcoming around 2,000 industry elites from 34 countries and regions. The conference is jointly organised by the Hong Kong Trade Development Council (HKTDC) and the Government of the Hong Kong Special Administrative Region (HKSAR).

Speaking at the opening ceremony, Carrie Lam, Acting Chief Executive of the HKSAR, said, “Strategically located at the heart of Asia, Hong Kong has long been the gateway to southern China, and the bridge between the Mainland and the rest of the world. Our infrastructure is world-class, rated first in the World Economic Forum's Global Competitiveness Report. Our robust economy, trade freedom, regulatory efficiency, and excellent logistics services have made Hong Kong one of the world's busiest logistics hubs.”

In her welcoming remarks, Margaret Fong, Executive Director of the HKTDC, said: “The ALMC aims to help the industry navigate choppy economic waters and chart a course towards new business opportunities. The three main themes of ALMC 2016 are the Belt and Road Initiative, China's 13th Five-Year Plan and cross-border e-commerce. In each case, the logistics and maritime industries are front and centre. In just a few short years, the Belt and Road Initiative has moved from the drawing board into reality, with new ports, roads and railways linking markets along the Belt and Road routes from Asia to Europe via the Middle East and North Africa. In addition to infrastructure, world-class shipping and logistics services and know-how are required to fully realise the potential of the Initiative.”

China's grand initiatives

A highlight of this year's ALMC was this morning's plenary session **“China's Grand Initiatives: Where are the Opportunities?”** Three high-profile speakers examined key strategies of the Chinese mainland - the Belt and Road Initiative, “Internet Plus” and “Made in China 2025”. The three speakers were HE Sultan Ahmed Bin Sulayem, Group Chairman and Chief Executive Officer, DP World; Zhao Huxiang, Vice Chairman, China Merchants Group; and Joseph Phi, President, LF Logistics.

Addressing various topics, seven forums were also held today focusing on the **Supply-chain Management, Logistics, Air Freight and Shipping** sectors. As well as helping the logistics industry analyse the latest market trends, the forums also shed light on how the manufacturing and trading industries can capitalise on the latest logistics solutions to grow their business, lower costs and increase competitiveness.

The first Supply-chain Management & Logistics Forum **“Relocating Your Manufacturing Base – the Pros and Cons”**, heard from speakers about the risks and opportunities from a supply-chain management perspective. Speakers included Dr Qu Jian, Vice President, China Development Institute; Dr John Cheh, Vice Chairman and CEO, Esquel Group; Takeshi Kondo, General Director, Yusen Logistics (Vietnam) Co, Ltd; and Tommy Lui, Director & Group Chief Representative - Southern China, Li & Fung Development (China) Ltd.

Other forums today included **“Changing Landscape of Asian Air Cargo”**, **“Expert Panel: What’s on the Horizon for Liner Shipping?”**, **“Staying Ahead in Temperature-controlled Cargo Handling”**, **“Expert Panel: Tanker and Gas Trade Outlook”**, **“Sustainability – Greening the Supply Chain”** and **“Expert Panel: Dry Bulk Market Outlook”**.

Cross-border E-commerce

Tomorrow’s plenary session will be on the topic of **“Cross-border E-commerce: Who Will Rule the Game?”** The HKTDC has invited Dr Guo Dongbai, CTO, AliExpress; Zheng Changqing, Senior Director, eBay Inc; Andrey Zatsepin, Head of International Logistics, Ozon.ru; and Haruko Takachi, CEO, Japan Post International Logistics Co, Ltd. to discuss the latest developments in cross-border e-commerce.

The rapid development of digital technology is disrupting the retail industry, prompting the HKTDC to enrich this year’s ALMC programme for supply chain management and logistics. Tomorrow’s forums include **“Omni-channel Strategy: Navigating the Future of Retail”**, which will showcase outstanding examples of multi-channel retailing and examine online-to-offline (O2O) integration and ways to improve the customer experience. Expert speakers include Pieter Paul Wittgen, Co-Founder and COO, Grana.com; Filippo Gori, Business Development Director, International Brands, Vip.com; and Malcolm Monteiro, CEO, Asia-Pacific, DHL eCommerce. The trio will discuss the impact of omni-channel retailing on supply chain management and logistics.





Other forums tomorrow include **“New Opportunities for Modern Logistics Industry in the PRD Region and Zhuhai from the completion of the Hong Kong-Zhuhai-Macau Bridge”**, **“Big Data, the Cloud and Your Business”**, **“Dalian Development Area – Core of Liaoning FTA, uprising International Financing, Logistics and Shipping Centre of Northeast Asia”** and **“Linking North America and Asia: Transpacific Trade back on Track”**.


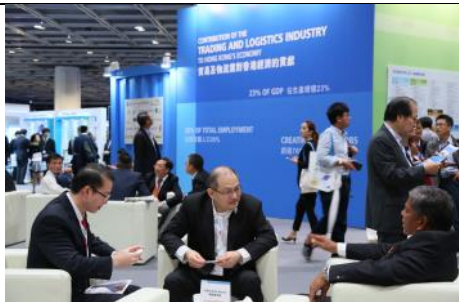
Exhibition and business matching sessions

To help industry professionals gather the latest market intelligence and services, and promote Hong Kong’s advantages in logistics, the HKTDC is once again organising an exhibition alongside the conference. More than 100 exhibitors are showcasing their e-logistics solutions and logistics, maritime and related services. The HKTDC is also arranging around 150 one-on-one business matching sessions to help participants foster new business partnerships.

This year’s ALMC is supported by the Hong Kong Logistics Development Council (LOGSCOUNCIL) and the Hong Kong Maritime and Port Board. It is also a flagship event of the Hong Kong Maritime Industry Week.

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	<p>The sixth Asian Logistics and Maritime Conference launches its two-day run at the Hong Kong Convention and Exhibition Centre. From left to right: Joseph Phi, President, LF Logistics; Zhao Huxiang, Vice Chairman, China Merchants Group; HE Sultan Ahmed Bin Sulayem, Group Chairman and Chief Executive Officer, DP World; Margaret Fong, Executive Director of the HKTDC; Carrie Lam, Acting Chief Executive of the HKSAR; Lord Mountevans, Chairman, Maritime London; Prof Anthony Cheung, Secretary for Transport and Housing of the HKSAR; Tung Chee Chen, Chairman, HKTDC Logistics Services Advisory Committee</p>
	<p>Carrie Lam, Acting Chief Executive of the HKSAR, said, “Strategically located at the heart of Asia, Hong Kong has long been the gateway to southern China, and the bridge between the Mainland and the rest of the world.”</p>
	<p>In her welcoming remarks, Margaret Fong, Executive Director, HKTDC, said, “The three main themes of ALMC 2016 are the Belt and Road Initiative, China’s 13th Five-Year Plan and cross-border e-commerce.”</p>
	<p>The plenary session entitled “China’s Grand Initiatives: Where are the Opportunities?” is a highlight event of the opening day. Speakers include (second from left to right) HE Sultan Ahmed Bin Sulayem, Group Chairman and Chief Executive Officer, DP World; Zhao Huxiang, Vice Chairman, China Merchants Group; and Joseph Phi, President, LF Logistics</p>

	<p>This year's exhibition features more than 100 companies showcasing their e-logistics solutions, logistics, maritime and supply chain management and related services at ALMC</p>
	<p>Around 150 one-on-one business matching sessions are arranged during ALMC to help participants foster new business partnerships</p>

ALMC Speaker Profiles: www.almc.hk/en/info_speakers.html

ALMC Programme: www.almc.hk/en/info_programme.html

ALMC Website: www.almc.hk/en

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Media Registration: Media may register on-site with their business cards and/or media identification.

To view press releases in Chinese, please visit <http://mediaroom.hktdc.com/tc>

About the HKTDC

The Hong Kong Trade Development Council (HKTDC) celebrates its 50th anniversary this year. The HKTDC is the international marketing arm for Hong Kong-based traders, [manufacturers](#) and [services providers](#). With more than 40 offices globally, including 13 on the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with China and throughout Asia. The HKTDC also organises [international exhibitions](#), [conferences](#) and business missions to provide companies, particularly SMEs, with business opportunities on the mainland and in overseas markets, while providing information via [trade publications](#), [research reports](#) and [digital channels](#) including the [media room](#). For more information, please visit: www.hktdc.com/aboutus. Follow us on  Google+  Twitter @hktdc  LinkedIn